

SENATE BILL NO. 181

IN THE LEGISLATURE OF THE STATE OF ALASKA

THIRTY-SECOND LEGISLATURE - SECOND SESSION

BY THE SENATE COMMUNITY AND REGIONAL AFFAIRS COMMITTEE

Introduced: 2/4/22

Referred: Community and Regional Affairs, Labor and Commerce

A BILL

FOR AN ACT ENTITLED

1 **"An Act relating to identification requirements for contractors."**

2 **BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:**

3 * **Section 1.** AS 08.18.051(b) is amended to read:

4 (b) All advertising, contracts, correspondence, cards, signs, posters, papers,
5 and documents prepared by a contractor for the contracting business must show the
6 contractor's name, mailing address, and address of the contractor's principal place of
7 business. Advertising and contracts must also include the contractor's registration
8 number. An advertisement that directs potential customers to a contractor's
9 Internet website or landing page satisfies the requirements of this subsection if
10 the advertisement states that the information required by this subsection is
11 contained on the Internet website or landing page and the Internet website or
12 landing page contains the required information. In this subsection, "landing
13 page" means a single web page that appears in response to clicking on a search
14 engine optimized search result, marketing promotion, marketing electronic mail,
15 or online advertisement.